BURBANK'S
FLOWER SEEDS

THE BEST THAT
TWENTIETH CENTURY SCIENCE
FORTY YEARS EXPERIENCE AND
CALIFORNIA
SOIL AND CLIMATE CAN PRODUCE.

There is not perhaps today a prominent general nursery, seed or floral establishment in the United States which does not offer one or many varieties of plants, trees, flowers and seeds which were brought into existence on my grounds; All foreign countries where plants can be grown have growers and dealers who cultivate and prize them. Long ago they encircled the earth in all directions. **Millions of people grow them** and for the past forty years there has been a steadily increasing world wide demand for BURBANK FLOWER SEEDS, which have been scattered here and there through the catalogues of other dealers, and **never until last year offered direct from the producer.**

The BURBANK FLOWER SEEDS were offered at retail under the Burbank Seal for the first time last season in a few of the larger cities by the Santa Rosa Board of Trade. The demand for them was most astounding; people stood in line for hours awaiting their turn to purchase, the lines in some cases extending a block or two even with the aid of numerous extra helpers employed by the dealers who had secured the right to sell them. But even more gratifying was the fact that the seeds gave abounding satisfaction; the call for "Mr. Burbank's Seeds" is now even more urgent than before. **Quality** is the sole aim, with no desire to compete in price.

SHOUT
SHARE
IT

YB
.U625

Abridged List for Spring of 1910.

LIBERAL PACKETS. SEEDS THAT GROW.

EACH 25c PER PACKET. 5 PACKETS $1. 12 PACKETS $2

All packages have the Burbank seal to insure that the STOCK MAY NOT BE DILUTED OR CHANGED.

Shirley Poppy, Santa Rosa Strain. Acknowledged to be the finest. Sow all these poppies thinly, otherwise the plants will be too much crowded to exhibit their graceful forms and refined shades of color.

Shirley Poppy, Celestial Strain, white, light salmon and light pink shades; petals beautifully crimped, very dainty.

Tulip Poppy, (Papaver glaucum). Large dazzling scarlet. Must be sown early as the seed germinates more slowly than other poppies.

Eschscholtzia, (California Golden Poppy), white, crimson and gold mixed in various shades.

Ecshscholtzia, Burbank's New Crimson. A most beautiful pure **crimson** variety of the "Golden Cup

Lemon Poppy, (Hunnemannia), Mexican Golden Cup The best yellow, especially for cut flowers, as well as for beds and borders--lasts very nearly two weeks when cut.

Nasturtim. Very superior selected, mixed colors.

Shasta Daisy, select mixed; single, semi-double, feathered, frilled, fluted, etc. As with roses and carnations the **best seedlings only** should be selected for further propogation.

New Spencer Sweet Peas, selected types, extra clear bright colors mixed.

Scyphanthus Elegans. New Chillian climber. Curious saucer shaped deep yellow flowers. Blooms early and abundantly throughout the season.

Lobelia, perennial hybrids. Foliage rich crimson; flowers on tall spikes of such brilliance as to dazzle the eyes. Must be grown on moist soil.

Lippia repens. Trailing verbena. Seed of this plant has not before been offered. Makes a lawn resembling

white clover, which needs mowing and watering only one-tenth as often as Blue Grass. Not hardy in the Northern States.

Physianthus albens. Cucumber silk vine. Rapid growing climber with abundant clusters of fragrant white bell-shaped flowers succeeded by large cucumber-like pods. Not hardy in the Northern States, but if started early in the house will often bloom the first season.

Oenothera rosea. Most beautiful day blooming evening primrose, dwarf perennial. Rose colored flowers in profusion.

Carnation, Royal Margurite strain, blooms abundantly first year from seed. One of the best, if not the best, strain of these in existence. All carnation colors, including yellow.

Asclepias Tuberosa. Butterfly plant; tuberous perennial. Orange-yellow flowers.

Alstrœmeria, Lily of the Incas. Very handsome lily-like plants from South America. Not hardy in the Northern States. Seeds germinate slowly but readily.

Calliopsis, best mixed. Easily grown annuals, producing a great profusion of yellow, orange and crimson flowers.

Campanula, Canterberry bells, mixed colors.

Centaurea imperialis. Sweet scented annuals, white and lavender carnation-like flowers on long stems. Superior as cut flowers.

Dahlia. Extra single mixed. New Century types and others

Dahlia Coronata. The new single fragrant dahlia. Blooms freely first season from seed.

Gaillardia grandiflora. Beautiful large flowering annuals. Remarkable for size and profusion of bloom.

Lantana, new dwarf hybrids. Selected clear brightest colors, mixed.

Larkspur, Burbank's hybrids; single and double, very beautiful and wholly unsurpassed in variety and refinement of shades; mixed colors.

Marigold, Lemon ball, tall, large lemon yellow flowers. A certain proportion of this beautiful improved Marigold comes single.

Pentstemon, many kinds; choice mixture of numerous species and varieties.

Platycodon. Chinese balloon flower, blue and white mixed

Passion Flower. The true Australian **fruiting** variety; very prolific. Not hardy in the Northern States.

Schizanthus wisetonensis, select light colors; easily grown; fine for cutting.

Salpiglossis, Large flowering, mixed; especially fine for dry sunny places.

Calceolaria. **New** shrubby Chilian perennial half hardy species. Large brilliant yellow flowers in profusion all summer. Hardy in California.

Address

LUTHER BURBANK

SANTA ROSA, CALIFORNIA.

BURBANK'S EXPERIMENT FARMS.

"Columbus committed the one and only crime that this world will never forgive—The crime of success." —*MacCorey.*

"If anything is true you cannot suppress it, if false you need not suppress it, it suppresses itself."

"In the wake of stupidity comes prejudice. The fool joins hands with the boor, and, misunderstanding, misrepresents; and, very likely alarmed for time-honored institutions and cherished beliefs, he assails. —*Rev. Charles Van Norden.*

"New truths appear at first sight always appalling. They come to destroy the errors which we have accustomed ourselves to cherish as truths. Thus the truth naturally appears as destructive. But look at the truth closer, and you will find that it is after all better and greater and nobler than the most beautiful fiction woven of errors."

—*Dr. Paul Carus.*